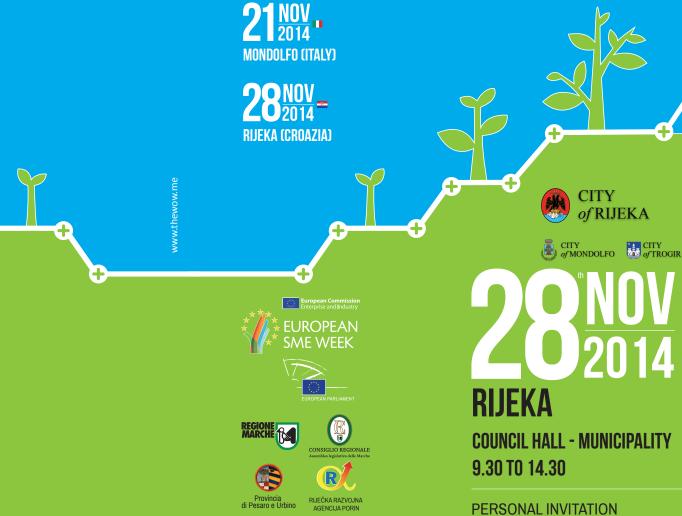
# ECONOMY **& SUSTAINABILITY**

**NEW CHALLENGES FOR THE INSTITUTIONS, NEW FRONTIERS FOR RESEARCH NEW MARKETS FOR SMES** 

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## **GREETINGS FROM**

Pietro Cavallo Mayor City of Mondolfo (Italy) Vojko Obersnel Mayor City of Rijeka (Croatia) Liviana Zanetti President of the first EEIG Italo-Croatian Vittoriano Solazzi President of the Regional Council - Marche Region

#### **ECONOMICS AND SUSTAINABILITY: GOOD PRACTICES**

Sustainable development is an important opportunity to respond to the crisis through projects and innovative actions. The growth prospects for the sustainable economy are very positive, a great opportunity for public authorities and SMEs.

Water is good: sustainability drives the business

Lorenzo Belbusti CEO Protecno Ltd - Chairman of the Board installers Confindustria Marche Adriatic-Ionian Macro-Region GianMario Spacca President - Marche Region

The first EEIG Italo-Croatian Giorgio Frassineti Mayor City of Predappio (Italy)

GROW THE BUSINESS WITH INNOVATIVE AND SUSTAINABLE PROJECTS: THE OPPORTUNITIES TO SEE AND SHARE AT EUROPEAN LEVEL THE BUSINESS IDEA Translate an idea into a project, the main features of a European project; initiatives funded under the various European programs dedicated to sustainability.

The EU funding programs that promote a sustainable economy: Life, Horizon 2020, Cosme Massimo Bello European Project Manager | Staff European Parliament EUROPE 2020 Strategy

Paolo Meucci Commission AFCO/Constitutional Affairs of the European Parliament

#### FROM SUSTAINABILITY TO THE "NEW" ECONOMY

A different way of thinking about the economy, education, the "doing business" to create new jobs, new opportunities and wellness, new prospects for young people.

#### **Dialogue** with

Lorenzo Belbusti CEO Protecno Ltd - Chairman of the Board Installers Confindustria Marche Vittoriano Solazzi President of the Regional Council - Marche Region Fabio Piagliapoco Ambassador, Secretary-General of the Adriatic-Ionian Initiative Paolo Meucci Commission AFCO/Constitutional Affairs of the European Parliament David Sacco Technical Manager of desalination plants, Water Autorithy of Malta Francesco Bartolucci Business advisor Mark Perez Manager EU Funds Water Autorithy of Malta

Moderator: Leopoldo Gasbarro Economic journalist TGCom24 Mediaset

## **GREETINGS FROM**

Vice Mayor City of Rijeka (Croatia) Ante Stipčić Mayor City of Trogir (Croatia) Pietro Cavallo Mayor City of Mondolfo (Italy) Renato Cianfarani Italian General Consul in Rijeka (Croatia)

# ECONOMICS AND SUSTAINABILITY: GOOD PRACTICES

Sustainable development is an important opportunity to respond to the crisis through projects and innovative actions. The growth prospects for the sustainable economy are very positive, a great opportunity for public authorities and SMEs. Water is good: sustainability drives the business Lorenzo Belbusti CEO Protecno Ltd. Chairman of the Board installers Confindustria Marche (Italy) Water supply of the coast and islands in Croatia and 'best practices' lvica Plišić General manager Hrvatske vode Danko Holjevic Hrvatske vode Tomislav Matek Vodovod Zadar The first EEIG Italo-Croatian Liviana Zanetti President of People and cities of Europe EEIG Giorgio Frassineti Mayor City of Predappio (Italy) Patricija Pavlov Trogir Municipality (Croatia) Vjenceslav Pejsa Trogir Municipality (Croatia) Good practices of SMEs that have received EU funds for sustainable development and competitiveness Željko Smitran Ind-eko Ltd. Goran Brašnić Vargon Ltd.

# GROW THE BUSINESS WITH INNOVATIVE AND SUSTAINABLE PROJECTS: THE OPPORTUNITIES TO SEE AND SHARE AT EUROPEAN LEVEL THE BUSINESS IDEA

Translate an idea into a project, the main features of a European project; initiatives funded under the various European programs dedicated to sustainability. EUROPE 2020 Strategy Paolo Meucci Commission AFCO/Constitutional Affairs of the European Parliament

Adriatic-Ionian Macro-Region | The EU funding programs to promote a sustainable

economy: Horizon 2020, Life

Massimo Bello European Project Manager | Staff Deputy European Parliament

The EU funding programs that promote sustainability and economy for SMEs in Croatia

Ernest Cukrov Director Local Development Agency Porin of Rijeka

The Center of the local partnership (European project to create new jobs, new opportunities, new perspectives for young people, etc.)

Doris Sošic Project Manager | Local Development Agency Porin of Rijeka